



Health & Wellbeing Board

AGENDA REPORTS PACK

Wednesday, 13th June, 2018 at 6.30 pm

Hackney Town Hall, Mare Street, London E8 1EA

Contact: Peter Gray
Governance Services
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Tim Shields
Chief Executive

**The press and public are welcome to attend
this meeting**

Health & Wellbeing Board

Board Membership and Additional Attendees

| Board Members | |
|--|--|
| <p>Cllr Feryal Demirci Deputy Mayor and Cabinet Member for Health, Social care and Culture, Transport and Parks (Chair)</p> | <p>Dr Mark Rickets Chair, City and Hackney Clinical Commissioning Group</p> |
| <p>Dr Penny Bevan Director of Public Health Hackney Council</p> | <p>Tara Barker Chair, Hackney Healthwatch</p> |
| <p>Dr Navina Evans Chief Executive, East London Foundation Trust</p> | <p>Tracey Fletcher Chief Executive, Homerton University Hospital NHS Foundation Trust</p> |
| <p>Alistair Wallace Health and Social Care Forum</p> | <p>Cllr Anntoinette Bramble Deputy Mayor and Cabinet Member, Education, Young People and Children's Social Care</p> |
| <p>Anne Canning Group Director, Children, Adults and Community Health, Hackney Council</p> | <p>Kim Wright Group Director, Neighbourhoods and Housing, Hackney Council</p> |
| <p>David Maher Managing Director, City and Hackney Clinical Commissioning Group</p> | <p>Laura Sharpe GP Confederation</p> |
| <p>Raj Radia Chair, Local Pharmaceutical Committee</p> | |
| NHS England Representative | |
| | |
| Independent Advisers | |
| <p>Jim Gamble Chair, City and Hackney Safeguarding Children Board</p> | <p>Adi Cooper Chair, City and Hackney Safeguarding Adult Board</p> |
| Additional Attendees | |
| <p>Moira Griffiths Group Care and Support Director, Family Mosaic Better Homes Partnership</p> | <p>Jackie Brett Health and Social Care Forum</p> |
| <p>Sonia Davis Chief Inspector, Metropolitan Police</p> | <p>Ida Scoullos Community Empowerment Network</p> |
| <p>Peter Gray Governance Services Officer Hackney Council</p> | |
| | |

AGENDA **Wednesday, 13th June, 2018**

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ADVICE TO MEMBERS ON DECLARING INTERESTS

Hackney Council's Code of Conduct applies to **all** Members of the Council, the Mayor and co-opted Members.

This note is intended to provide general guidance for Members on declaring interests. However, you may need to obtain specific advice on whether you have an interest in a particular matter. If you need advice, you can contact:

- The Director of Legal
- The Legal Adviser to the committee; or
- Governance Services.

If at all possible, you should try to identify any potential interest you may have before the meeting so that you and the person you ask for advice can fully consider all the circumstances before reaching a conclusion on what action you should take.

1. Do you have a disclosable pecuniary interest in any matter on the agenda or which is being considered at the meeting?

You will have a disclosable pecuniary interest in a matter if it:

- relates to an interest that you have already registered in Parts A and C of the Register of Pecuniary Interests of you or your spouse/civil partner, or anyone living with you as if they were your spouse/civil partner;
- relates to an interest that should be registered in Parts A and C of the Register of Pecuniary Interests of your spouse/civil partner, or anyone living with you as if they were your spouse/civil partner, but you have not yet done so; or
- affects your well-being or financial position or that of your spouse/civil partner, or anyone living with you as if they were your spouse/civil partner.

2. If you have a disclosable pecuniary interest in an item on the agenda you must:

- Declare the existence and nature of the interest (in relation to the relevant agenda item) as soon as it becomes apparent to you (subject to the rules regarding sensitive interests).
- You must leave the room when the item in which you have an interest is being discussed. You cannot stay in the meeting room or public gallery whilst discussion of the item takes place and you cannot vote on the matter. In addition, you must not seek to improperly influence the decision.
- If you have, however, obtained dispensation from the Monitoring Officer or Standards Committee you may remain in the room and participate in the meeting. If dispensation has been granted it will stipulate the extent of your involvement, such as whether you can only be present to make representations, provide evidence or whether you are able to fully participate and vote on the matter in which you have a pecuniary interest.

3. Do you have any other non-pecuniary interest on any matter on the agenda which is being considered at the meeting?

Health & Wellbeing Board

You will have 'other non-pecuniary interest' in a matter if:

- i. It relates to an external body that you have been appointed to as a Member or in another capacity; or
- ii. It relates to an organisation or individual which you have actively engaged in supporting.

4. If you have other non-pecuniary interest in an item on the agenda you must:

- i. Declare the existence and nature of the interest (in relation to the relevant agenda item) as soon as it becomes apparent to you.
- ii. You may remain in the room, participate in any discussion or vote provided that contractual, financial, consent, permission or licence matters are not under consideration relating to the item in which you have an interest.
- iii. If you have an interest in a contractual, financial, consent, permission or licence matter under consideration, you must leave the room unless you have obtained a dispensation from the Monitoring Officer or Standards Committee. You cannot stay in the room or public gallery whilst discussion of the item takes place and you cannot vote on the matter. In addition, you must not seek to improperly influence the decision. Where members of the public are allowed to make representations, or to give evidence or answer questions about the matter you may, with the permission of the meeting, speak on a matter then leave the room. Once you have finished making your representation, you must leave the room whilst the matter is being discussed.
- iv. If you have been granted dispensation, in accordance with the Council's dispensation procedure you may remain in the room. If dispensation has been granted it will stipulate the extent of your involvement, such as whether you can only be present to make representations, provide evidence or whether you are able to fully participate and vote on the matter in which you have a non pecuniary interest.

Further Information

Advice can be obtained from Suki Binjal, Interim Director of Legal, on 020 8356 6237 or email suki.binjal@hackney.gov.uk

Health & Wellbeing Board

Rights of Press and Public to Report on Meetings

Where a meeting of the Council and its committees are open to the public, the press and public are welcome to report on meetings of the Council and its committees, through any audio, visual or written methods and may use digital and social media providing they do not disturb the conduct of the meeting and providing that the person reporting or providing the commentary is present at the meeting.

Those wishing to film, photograph or audio record a meeting are asked to notify the Council's Monitoring Officer by noon on the day of the meeting, if possible, or any time prior to the start of the meeting or notify the Chair at the start of the meeting.

The Monitoring Officer, or the Chair of the meeting, may designate a set area from which all recording must take place at a meeting.

The Council will endeavour to provide reasonable space and seating to view, hear and record the meeting. If those intending to record a meeting require any other reasonable facilities, notice should be given to the Monitoring Officer in advance of the meeting and will only be provided if practicable to do so.

The Chair shall have discretion to regulate the behaviour of all those present recording a meeting in the interests of the efficient conduct of the meeting. Anyone acting in a disruptive manner may be required by the Chair to cease recording or may be excluded from the meeting. Disruptive behaviour may include: moving from any designated recording area; causing excessive noise; intrusive lighting; interrupting the meeting; or filming members of the public who have asked not to be filmed.

All those visually recording a meeting are requested to only focus on recording councillors, officers and the public who are directly involved in the conduct of the meeting. The Chair of the meeting will ask any members of the public present if they have objections to being visually recorded. Those visually recording a meeting are asked to respect the wishes of those who do not wish to be filmed or photographed. Failure by someone recording a meeting to respect the wishes of those who do not wish to be filmed and photographed may result in the Chair instructing them to cease recording or in their exclusion from the meeting.

If a meeting passes a motion to exclude the press and public then in order to consider confidential or exempt information, all recording must cease and all recording equipment must be removed from the meeting room. The press and public are not permitted to use any means which might enable them to see or hear the proceedings whilst they are excluded from a meeting and confidential or exempt information is under consideration.

Providing oral commentary during a meeting is not permitted.



FS 566728



MINUTES OF A MEETING OF THE HEALTH AND WELLBEING BOARD

WEDNESDAY, 7TH MARCH, 2018

Councillors Present: Councillor Jonathan McShane in the Chair
David Maher, Paul Fleming, Dr Navina Evans,
Tracey Fletcher, Andrew Wallace, Anne Canning,
David Maher, Raj Radia

Officers in Attendance: Nicole Klynman, Anna Garner, Angela Alabi, Peter Gray

1 Welcome and Introductions

1.1 The Chair welcomed all those present and introductions were made.

2. Apologies for absence

2.1 Apologies for absence were submitted on behalf of Kim Wright, Penny Bevan and Deputy Mayor Bramble.

3. Minutes of the Previous Meeting

3.1 The minutes of the previous meeting were agreed as a correct record

4. Declarations of Interest - Members to Declare as Appropriate

4.1 There were no declarations of interests.

5. Community Voice

5.1 Joe spoke to the Board about 'taking the stress out of studying.' He told the Board of problems around stress and distress arising from on current pressures on school children. He referred to excessive homework and sanctions at school together with little understanding of the difficulties that school children were experiencing. He expressed concern at the cuts to services to special education needs children and its impact on these children. He considered that there was a real crisis in mental health among school children. In response to Board questions on what support could be provided Joe confirmed that he wanted people to know that this was a mental health problem and hoped that an understanding of the associated difficulties was shown together with effective support. Joe told the Board that the campaign had its own website.

5.2 Abdullah told the Board of his rare genetic disease, affecting his muscle capability and needed more support than he was currently receiving. He expressed concern that cuts to special education needs provision would have a big impact on his life and his ability to function effectively and to achieve his goals.

5.3 Anne Canning told the Board that a desire remained for high standards for school children but there had been a slight shift in Ofsted's attitude with a broader emphasis. The issues identified were being considered by the partnership. She confirmed that following communication from ministers the consultation on the SEND proposals would be consulted on again. She referred to the 5% cuts to the service and that this was part of a much larger budget and that the Council had to operate within its financial envelope. Dr Navina Evans stressed the need for work with young people, schools and the community to help prevent young people developing mental health problems.

5.4 The Chair emphasised that given limited resources in this area there was a need for effective communication with school children on issues that were of importance to them.

6. End of Life Care

5.1 Anna Garner introduced the report on 'End of Life Care' as considered by Health and Hackney Scrutiny Commission. There had been some concerns about the response and she went on to recommend that all such reports relating to health matters be reported to the Health and Wellbeing Board in future, inviting relevant stakeholders to attend, one of which could be invited to sit as a member of the Board. She confirmed that much co-ordinated work ongoing in this area.

RESOLVED

To note the report.

7. Update on East London Health Care Partnership

7.1 The Board noted an update on the East London Health Care Partnership, including that the STP was to establish governance arrangements to ensure joined up decision making. Further work was continuing to develop the plan in more detail and additional updates would be presented to the Board as they become available. In terms of workforce, work was ongoing, including around key working accommodation. An internal portal was to be established for those individuals who wished to work in the area. The Board noted benefits of the STP including, clinical benefits, mental health access, primary care and workforce planning. The Board further stressed the need for devolution receipts to remain in East London. Dr Navina Evans stressed the need to influence discussion on this in London.

8. Complaints Charter - Agreement of Charter Design

8.1 The Board reviewed and made suggestions regarding the format of the poster and booklet for the Complaints Charter.

Agreed:

1. To agree the format of the complaints poster and booklet for the Complaints Charter.
2. To note that the Charter would be launched at the next meeting of the Board.

9. City and Hackney Safeguarding Children's Board - Annual Report 2016/17

9.1 Angela Bent introduced the report which set out:

- the governance and accountability arrangements for the CHSCB and the structures in place to support the CHSCB to do its work effectively;
- the context for safeguarding children and young people in the City of London, highlighting the progress made by the City partnership over the last year and the challenges going forward;
- the context for safeguarding children and young people in the London Borough of Hackney, highlighting the progress made by the Hackney partnership over the last year and the challenges going forward;
- highlighted the lessons that the CHSCB has identified through its Learning & Improvement Framework and the actions taken to improve child safeguarding and welfare as a result of this activity;
- described the range and impact of the multi-agency safeguarding training delivered by the CHSCB and a brief account of the single agency training delivered by partners; and
- set out the priorities going forward and the key messages from the Independent Chair of the CHSCB to key people involved in the safeguarding of children and young people

9.2 Angela told the Board of the increase in pressure on children's services. She added that current benefits cuts had put pressure on families in the Borough.

10. Members stepping down from the Board

10.1 The Board noted that Councillor Jonathan McShane would no longer be a Councillor after the May elections and would be stepping down as chair of the Board. The Board thanked Councillor McShane for all his work and for championing health and social care in the Borough.

10.2 The Board noted that Paul Fleming was stepping down as chair of Hackney Healthwatch and from the Board. Member thanked him for his contribution to the Board.

Agreed:

To note the report.

11. Dates of Future Meeting

13th June 2018

Duration of the meeting: 6:00 – 7:30 pm

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|----------------|---|
| Title | Public Mental Health action plan- progress and plans for 2018/9 |
| Date | 13th June 2018 |
| Report Authors | Matt Clack- Public Health Head of Service Jack Gooding- Public Health Strategist |

1. Context

- **In 2016 the Health and Wellbeing Board agreed to implement a new action plan, that would deliver change locally to improve the mental wellbeing of residents across the borough**
- **Alongside wider publicity campaigns, the council and its partners have worked towards delivering these actions, and the progress made is outlined here**
- **This report requests that the Health and Wellbeing Board note the progress on the actions, and agree the revised contents of the plan**

2. Background

2.1 The Public Mental Health action plan

We use the phrase 'public mental health' specifically to focus on improving mental wellbeing and preventing mental illness, rather than treating mental health conditions once they have occurred and/or been diagnosed. The Public Health team work closely with the CCG, who commission treatment services, to ensure our efforts align and support one another.

In October 2016 the Health and Wellbeing Board agreed a set of five key actions, designed to promote better mental wellbeing and focused on things that can best be achieved by working collaboratively across the Council, alongside other local organisations, and with residents.

The actions were designed to support one of the priority areas outlined in Hackney's Joint Health and Wellbeing Strategy 2015-18, promoting mental health, focusing on relieving depression and anxiety for working age adults.

For 2018/19 the programme of work will support the Mayoral manifesto commitment to continue to work to reduce stigma around mental health and to make Hackney a borough where improving mental health and wellbeing is at the heart of everything we do.

The wording for some of the actions has been adapted over the past 18 months, as has the priority tasks to help achieve the plan's objectives. These are outlined in 3.1 with a summary of progress made against the actions.

2.2 The national conversation on public mental health

Discussion on public mental health has grown in prominence significantly over the past 3 years. The most prominent programme linked to this is Public Health England's 'Prevention Concordat for Better Mental Health'¹. This consensus statement describes the shared commitment of the signatory organisations to work together and to develop solutions to longstanding problems. Amongst other things, it promises cross-sectoral action to deliver an increased focus on the prevention of mental health problems and the promotion of good mental health at the local level, through a focus on preventative measures, consideration of how the local environment affects mental health, and improvement in skills for local workforces to promote the importance of positive mental wellbeing.

The London Borough of Hackney has signed-up to the [Local Authority Mental Health Challenge](#) which has been set by seven leading mental health charities working to improve mental health across England.

In response the local authority has appointed Cllr Tom Rahilly as its Member Champion for mental health, and this Action Plan sets out five key areas of work that will be led by the local authority, in partnership with other local organisations and individuals.

2.3 Public mental health beyond the action plan

Alongside the efforts made to achieve the actions in this plan, there are several other pieces of work that are worth briefly highlighting. The main service provision in public mental health is the Wellbeing Network, led by City, Hackney and Waltham Forest Mind². The network brings together nine voluntary sector mental health services for adult residents in Hackney and the City, helping people to build resilience to prevent the onset of mental health problems and to alleviate issues such as stress, anxiety and low mood. The Wellbeing Network works with clients to agree goals and a programme of activities to help make positive changes.

The most popular national framework for promoting positive mental health is the 'Five Ways to Wellbeing', a set of evidence-based actions which promote people's wellbeing that were developed by the New Economics Foundation and based on the findings of the 2008 Government Office for Science Foresight report on Mental Capital and Wellbeing. In City and Hackney this is advocated by the Clinical Commissioning Group's 'Five to Thrive' campaign³. This provides information about a range of local activities and events that residents can get involved in to improve and maintain positive mental wellbeing.

The Five to Thrive campaign is overseen by its own steering group, and plans are in place to combine this with the public mental health health steering group, which

¹ 'Prevention concordat for better mental health' Public Health England (updated March 2018) <https://www.gov.uk/government/publications/prevention-concordat-for-better-mental-health-consensus-statement/prevention-concordat-for-better-mental-health>

² <https://chwellbeingnetwork.london/>

³ <http://fivetothrive.net/>

oversees the action plan. The ambition for this is to begin developing an intersectoral whole-system approach that can identify ways to champion positive mental wellbeing across the wider determinants of health (social, cultural, and environmental).

In September 2017 Public Health team supported the Mental Health Foundation and Thrive LDN to host an event to promote and discuss the six aims of the Thrive campaign⁴. The event attracted 40 attendees and there was lively discussion about the challenges and opportunities for making local contributions to the campaign aims. Presentations and notes from the event are available [here](#).

3.1 The public mental action plan in detail

The plan included 5 key actions, which are laid out in more detail here. The plan was overseen by a steering group, chaired by Cllr Rahilly with members from key services across the council and partner agencies. The steering group hosted meetings themed around one of the actions, with an ongoing focus on communications and publicity.

Action 1: Deliver a comprehensive programme of Mental Health Awareness and Literacy training for Council staff by March 2018

The organisation Rethink were commissioned to deliver Mental Health First Aid (MHFA) training in the borough, both as full 2-day programmes and introductory 3-hour versions. Rethink has delivered training to a range of stakeholders across the public sector partnership and the VCS, with priority given to services that work with young Black men, linked to the corporate programme that provided the initial backing.

The course has been delivered to nearly 300 people, across a broad range of sectors, services and backgrounds (see Appendix A for a breakdown of total numbers trained by sector and service area). Feedback from all courses was excellent- recipients of the full course felt their knowledge and confidence to support others had doubled, and we now have a waiting list. The course did struggle with some delivery issues to begin with, including some inaccurate local expectations

about what the training could provide in relation to mental health outcomes for young Black Men. These perceptions were addressed through the year, and the provider met all of their performance indicators.

The Public Health team is currently assessing options for training modules to offer in 2018/19, and have committed budget to this, allowing frontline staff in key services to receive important training and development (and meeting one of the key aims of the 'Prevention Concordat for Better Mental Health').

Progress: We have made very good progress on this action, and it has been agreed that a further round of mental health first aid training will be commissioned for 2018/19

⁴ <https://thrivedn.co.uk/our-aims/>

Proposal: This action no longer warrants the attention of inclusion in the plan, as it has been included as part of the Public Health function's mainstream activities.
Replace with a new action

Action 2: Maintain signposting systems that explain services relevant to mental wellbeing which trained staff, partners and residents can use

When the plan was initially agreed, it was recognised that there was little information stored centrally to help people know what services were available to support residents promote their mental wellbeing. The council's community directory lists a few support services for people with a diagnosis, and whilst the borough-wide directory iCare has more information, users still need to understand the language used by service providers (which may not always be the case).

The council is currently undertaking a broader review of the service directories it provides, along with those offered by healthcare agencies.

The review has found that current directories struggle to meet the variety of user needs, and that staff are not always certain how the directories are being used, making it hard to know how to improve them. It's difficult for service providers and staff to know how and where to update their listings and service information in multiple directories.

There is lots of good work and best practice that can be built upon to not only build a digital register of services but to improve how we think about the stewardship of the data within it to increase peoples' trust. The 'discovery' phase of this work is nearing completion, and plans are in place to develop the data model for a central database of service information, that other directories could plug in to.

Alongside this broader review of local service directories, the website iCare is being updated and refreshed. This will involve an overhaul of its appearance, to make it more user friendly and intuitive for people who do not have an understanding of how council services are organised.

At the public mental health steering group meeting in May 2018 it was agreed that the redesign would include consideration of how to better use the 'five ways to wellbeing' as a way of promoting the positive impact of many of the activities already listed in the directory, such as gardening, volunteering, and social activities. By capturing how different activities across the borough contribute to the five ways to wellbeing, this can be added to the central service database and shared across any directory with the capacity to demonstrate how people are helping their own mental wellbeing when they undertake that activity.

Progress: Work is well underway to improve how information is shared across the borough to residents and staff who provide support

Proposal: This action no longer warrants the attention of inclusion in the plan, as it has been suitably taken forward by the wider piece of cross council work as described above. Replace with a new action

Action 3: Make Hackney the most welcoming, healthy, and accessible place in London for residents with severe and enduring mental health conditions by March 2018

The original action plan recognised that public and social spaces in Hackney should meet the needs of our diverse resident populations, including people with diagnosed mental health conditions. Spaces should be available and accessible, allowing residents to carry out work, and build social networks in positive environments. These may be public, private or third sector spaces such as parks, offices, shops, leisure centres, cafes and restaurants, community halls, faith venues, public transport, libraries, on the phone, online or in person.

We began this action by meeting with peer networks and support groups for residents with severe and enduring mental health conditions, led by Mind and the Advocacy Group (summary feedback is included in Appendix B). We held focus groups with their members to understand their perceptions of experiences at the Hackney Service Centre. Feedback was broadly negative, both in relation to the environment and the staff they met with. Amongst other things, participants reported feeling angered by the lack of continuity in the staff that they see (inhibiting a trusting professional relationship), found the processes overly complex, and often felt they were not treated as individuals- including being treated differently once their diagnosis was known, not being shown empathy, and not being consulted directly on decisions made.

We now need to work with reception managers and frontline staff to address these findings, then take this learning to other public sector reception spaces including neighbourhood housing offices, GP practices and job centres. From there we will be able to roll out support to more universal meeting spaces, including VCS and private sector settings. We tried to engage the East London Foundation Trust in this project, but as yet have been unsuccessful. They will be an important partner in how we develop this.

Progress: Work has begun on this broad action, but more needs to be done

Proposal: This action should be retained in the action plan, with key deliverables agreed for initial activity

2018/19 deliverables:

1. Work with mental health advocacy groups to inform how to make the Council's public-facing spaces more welcoming, healthy, and accessible to those with severe and enduring mental health illness, and to reduce stigma.
2. Gauge the relevant training and skills development provided to key Council staff, and provide support where necessary, to complement the Council's cross-cutting Young Black Men work programme.

3. Once work to improve the offer at council reception areas has been completed, capture the learning and use in future phases (GP practices, other reception areas, parks and libraries etc)

Action 4: A series of ‘Life Events’ support packs that provide ideas, advice, phone numbers, video clips etc of how to be mentally resilient in times of change or stress

The aim of this action was to prioritise specific times in someone’s life that may be particularly stressful, and to work with public agencies who are well-placed to identify people at this time to provide support and encouragement, inviting individuals to take time to look after their own mental wellbeing.

In August 2017 ‘mental health at times of change’ was selected as one of the key priority issues for the Healthier City and Hackney Fund- a joint Public Health/CCG community grants programme⁵. After a comprehensive campaign to attract bids and a rigorous shortlisting process, four applicants were awarded funding in this priority issue:

Mind in the City, Hackney and Waltham Forest: Young people will be supported to deliver mental health awareness/first aid, Five-to-Thrive, and signposting sessions to staff in schools and community centres, equipping them to recognise stressors in young people during periods of change and access relevant services

Core Arts: creative support sessions tackling physical and mental health issues for discharged clients at risk of relapse due to severe mental ill-health, who are not in receipt of/eligible for other services at a crucial time of change

Redthread Youth: the Youth Violence Intervention Programme works with young victims of violence, empowering them to engage with services to support both their physical and emotional recovery, improve their mental health, and break the cycle of violence

Tender: promoting mental wellbeing by empowering young people to form healthy relationships, using LGBTQ-inclusive arts-based abuse-prevention workshops to improve young people's confidence, resilience and safety

Grant funding for these projects totalled £185,000. Each grantee receives non-financial support too, including a ‘single point of contact’ who can provide advice and skills to help develop their project. Alongside this, we now need to identify key ‘times of change’ that were not covered by the successful projects, and develop ways to

⁵ More information about this priority issue is available here
<https://www.hackney.gov.uk/media/9638/healthy-activities-mental-wellbeing-at-times-of-change/pdf/healthy-activities-mental-wellbeing-in-times-of-change>

support residents through the services they come into contact with. Appendix C includes a summary of the shortlisting process and bid requests.

Progress: Grant-funding has supported the first four projects within this action, and further work is needed to select the following ‘times of change’ to address

Proposal: This action should be retained in the action plan, with key deliverables agreed for initial activity

2018/19 deliverables:

1. Work with the Public Health Intelligence team to identify key times of change and taking into account impact of the event, numbers it effects, and our ability to intervene at that point.
2. Produce training materials to support services that come into contact with people during key times of change
3. Work with projects that have been awarded funding through the Healthier City and Hackney Fund to support residents through times of change, and consider how to use the learning from these projects to inform future strategy and service delivery.

Action 5: Deliver a child-centred, prevention-focused health and wellbeing education service that builds the resilience of all children and young people in Hackney aged 5-19 years, and up to 25 years for those with additional needs

During the period of this action plan, the Public Health team has commissioned Young Hackney to implement a ‘wellbeing team’, working closely with schools to deliver this health and wellbeing education service, including the delivery of the core Personal, Social and Health Education (PSHE) programme as well as behaviour development interventions. However, we have not progressed this action beyond this over the year, and will need to do more to build resilience of all children and young people in the borough over the coming year.

The Children, Young People and Maternity workstream of the Integrated Commissioning programme has selected emotional wellbeing as one of their priority areas for the coming year. Amongst other tasks, this will include developing a clear offer of prevention- including oversight of current Children and Adolescent Mental Health Services (CAMHS) transformation plans. Timelines for this work are currently unknown.

The Children and Young People Scrutiny Commission are currently planning a review of CAMHS, focused on early intervention and support to schools. What was clear from this meeting is that there is a lot of very productive work being undertaken by a broad range of local agencies, but that this is disjointed and occasionally duplicating. Much more needs to be done to map the available services, to understand who is eligible and what the service aims are, to gauge how broadly these have been used, and to identify groups who do not have access to health and wellbeing education services.

Progress: Additional support has been provided through schools, but more needs to be done in understanding the breadth and depth of existing services

Proposal: This action should be retained in the action plan, with support offered to relevant council services to map what is available, and to investigate how best to address any gaps

2018/19 deliverables:

1. Map local services that promote universal positive mental wellbeing of children and young people to identify gaps, including how to link information about services together
2. Identify gaps in provision, and work in partnership to address these
3. Support the implementation of CAMHS worker in 40 Hackney schools (as part of the CAMHS transformation programme), to support schools to take a whole-school approach to mental health and emotional wellbeing, including PSHE support, and improving the referral pathways from schools into local CAMHS services
4. Develop the offer of the Wellbeing Team to ensure emotional resilience and mental wellbeing remains a central part of the offer

4.1 Proposed additions to the action plan for 2018/19

For 2018/9, we will continue to progress the actions that have not yet completed- prioritising action 3 (making Hackney welcoming and accessible for residents with severe and enduring mental health conditions) and action 5 (delivering a child-centred, prevention-focused health and wellbeing education service). In addition to these, we are proposing to focus on two new areas:

Action 1: Work to prevent suicide and self-harm

There were almost 5,000 deaths by suicide in England in 2014, and for everyone of those deaths at least ten people are affected. One of the strongest predictors for suicide is self-harm, along with mental ill-health and substance misuse. Preventing suicide is achievable through a whole-system coordinated approach. There a number of guidance documents that have been created by Public Health England to help local authorities, public healthcare professionals, police forces, and others to prevent suicides in their areas.⁶

2018/19 deliverables:

1. Complete a suicide and self-harm audit for the borough and act upon recommendations

⁶ <https://www.gov.uk/government/collections/suicide-prevention-resources-and-guidance>

2. Form a cross-sector local group to oversee suicide and self-harm prevention in the borough, either as a standalone group or combined with an appropriate local committee

Action 2: Work to ensure that the built local environment promotes positive mental wellbeing and creates mentally healthy places

The built environment can have an effect on individuals and communities mental health, for example, living in densely built-up areas have been shown to have an influence on the risk of developing some mental health conditions, such as schizophrenia. Having equal access to assets such as community centres, cafes, green spaces and safe play facilities are linked to improving companionship, a sense of identity and belonging, all supporting the development of community resilience. Living in areas with significant access or exposure to green spaces has a lasting positive effect on mental wellbeing for everyone. This action will look to take a place-based approach to promoting positive mental wellbeing and creating mentally healthy places.⁷

2018/19 deliverables:

1. Develop a tool with experts in urban design and mental health to use as a framework for what a mentally healthy street is
2. Use the developed tool to audit and work with Council services (e.g. parks, public realm, streetscene, and planning)
3. Use the tool to audit key high streets and places within the borough
4. Work with the new integrated commissioning neighbourhoods model team to support their work on mental health and the development of a preventative focus

4.2 Communicating and publicising public mental health

Alongside these actions, we are eager to use the council and partners' communication channels to publicise the importance of public mental health. In 2018/19 we plan to do this through campaigns that challenge mental health stigma and discrimination in any form, based on the approach developed by the national programme Time to Change. We also plan to use a range of local and national events and awareness days to promote practical ways that residents can use for their mental wellbeing (adopting the advice that just as individuals need to work at maintaining good physical fitness, you also need to work at maintaining positive mental health). We will predominantly do this through the local Five to Thrive campaign.

During Mental Health Awareness Week 2018 the council and CCG ran a range of publicity activities, including promotion of the 5 Ways to Wellbeing (with videos of staff talking about how they meet each of the 'ways'), volunteering opportunities, and an event at Richmond Road GP Practice.

⁷ 'Better Mental Health for All: A public health approach to mental health improvement

Appendix A: breakdown of services receiving Mental Health First Aid

This table provides a summary of the sectors and services who received the training (please note this only includes those who provided their organisation details).

| | |
|--|----|
| Voluntary Sector (HCVS, local and national organisations operating in the borough) | 80 |
| Young Hackney/LBH youth services | 65 |
| LBH Housing | 20 |
| LBH others | 36 |
| Housing associations | 16 |
| Job Centre Plus | 21 |
| NHS/local healthcare | 7 |
| Tenants and Resident Groups | 1 |
| Substance misuse services | 2 |
| Education/Hackney Learning Trust | 2 |
| Police | 1 |

It is worth noting that the training offer was not initially extended to schools, as the Department of Education provides their own version of mental health first aid training. There have been questions about the thoroughness of this training, and as such we would like to provide our own support in future years.

Appendix B: feedback from local advocacy groups on the experiences at Hackney Service Centre of residents with severe and enduring mental health conditions

Focus groups were conducted with 22 participants from 'Time to Talk', an open discussion group run by Peer Services at MIND in the City, Hackney and Waltham Forest and the 'Mental Health Voice Committee' formed by The Advocacy Project. The sessions centred around people's experiences of accessing Council services, using the following questions;

1. How would you find out about a Council service?
2. Once you had the information you needed, was there anything that stopped you from accessing it?
3. Thinking about a Council service you have used; what went well?
4. How did the experience make you feel?
5. Did you have the opportunity to feedback on your experience?
6. How do you feel about accessing services in HSC?

7. What have your experiences of using an advocate been like?
8. What advice would you give to Council staff about helping people with mental health needs?

Key themes arising:

- Staff training need - so that the offer is person-centred and the individual is treated with integrity, respect and empathy, and with an awareness of mental health issues
- Continuity of care - in the staff seen and in the process i.e. clear referral pathways and handovers
- The offer needs to be made clearer; communicated effectively with clear criteria and contact details/referral information
- Accessing Council services, and the buildings in which they are based, can be daunting, stressful, complicated and unresponsive

In response to the feedback from the Time to Talk focus group and broader feedback from the Advocacy Project, managers from Customer Services explained that all staff take an independently accredited course in Customer Service; receive an introduction to mental health training; liaise with the Community Mental Health Team as appropriate; refer to the Greenhouse GP practice for homeless individuals; and that feedback and complaints are collected and monitored etc.

Appendix C: application breakdown and successful bid summaries

The Healthier City & Hackney Fund provides grants to VCS organisations and social enterprises who bid for funding to support projects that contribute to meeting specific health priority issues.

Applications opened to in mid-October. The first stage invited a short 'expressions of interest', which focussed on the key concept of the proposal but did not ask applicants to cost their proposals. After an initial sift by workstream directors, 81 applicants were invited to deliver a pitch presentation to a panel of volunteer assessors from the council, CCG, City of London Corporation, VCS and academic partners, over three days in December. Members of the PPI committee were on several of the panels for this stage of the process. Feedback was emailed to applicants after the presentation.

56 Successful bidders were then invited to complete a full application (55 applicants completed their application), including a budget sheet and project schedule. Along with the Healthy Next Generation bids (which used a simple one-stage application process), a total of 63 written applications were received across the three streams. Volunteers from across the council, CCG, City of London Corporation and VCS scored a pack of second stage applications in pairs or threes within a particular grant stream. A member of the PPI committee was involved in this scoring process. Scores were then moderated, and shortlisting sessions took place a week after scoring, bringing together all volunteers who had scored submissions within a priority

topic into a panel. Applications were ranked by priority. This ranking was then brought to workstream directors who had final say.

This year we will implement 'funding plus', to provide successful applicants with a Single Point of Contact within the CCG or Council who will provide five days of their time for Healthy Activities projects. We will also invite Members to 'champion' a project where ward councillors are linked with a funded organisation (in the Healthy Activities and Healthy Ideas streams). The role is agreed in partnership, but would likely provide support in networking with other local agencies, publicising activity and offering insight into the democratic nature of local public services

For the 'mental health at times of change' priority issue, we received 28 full bids, valuing £1.23m.

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| | |
|----------------------|---|
| Title | Local Authority Declaration on Sugar Reduction and Healthier Food |
| Date | 13 th June 2018 |
| Report Author | Jack Gooding, Public Health Strategist, London Borough of Hackney |

1. Context/summary

- The Obesity Strategic Partnership (OSP) is Hackney's whole-systems approach to supporting obesity reduction and promoting healthy weight in the borough.
- The OSP brings together senior partners including Transport, Parks, Business and Regeneration, Education, Housing, Young Hackney, Regulatory services and Environmental Health, Planning, the City and Hackney CCG, and Public Health, to coordinate a whole-systems response to this complex issue.
- At the February 2018 OSP meeting, senior officers within the Council and partner organisations agreed a number of local actions to support the six key areas of the Local Government Declaration on Sugar Reduction and Healthier Food.
- The purpose of the Local Government Declaration on Sugar Reduction and Healthier Food is to provide a framework to support local authorities to make a public commitment to improve the availability of healthier food and drinks and to reduce the availability and promotion of unhealthy options. This is a key contribution to reduce obesity and other diet related diseases such as dental decay, diabetes, cardiovascular disease and some cancers.
- This paper provides the background on obesity, the OSP, the Declaration, and sets out the actions agreed by the OSP for each of the priority areas for the Local Government Declaration.
- **Members of the board are requested to consider what complementary actions their organisations could take contribute to sugar reduction and healthier food.**
- **The report seeks the endorsement of the Health and Wellbeing Board prior to taking the proposed declaration to a full cabinet meeting in order for the Council to sign up to the declaration.**

2. Background on obesity, and the Obesity Strategic Partnership

Obesity is one of the major challenges of our generation - it has huge health, social and economic impacts. The national economic costs of obesity are significant - £27 billion in total. People who are obese have a shorter life expectancy, are less likely to be employed, and are much higher users of social care and health services.

In Hackney 26.6% of 10-11 year olds are obese (compared to 23.2% in London and 20% in England) and 41.5% have excess weight (obese or overweight) (compared to 38.1% in London and 34.2% England).

There are almost 90,000 adults (18+) in Hackney who have excess weight (obese or overweight), 36,000 of which are obese and 4,700 very obese. Hackney has higher obesity amongst Black/Asian residents (26%) than White residents (14%) and higher obesity amongst women than men.

The causes of obesity are complex. We are strongly influenced by the circumstances and environment in which we live – often described under three headings:

1. The 'food environment' – examples include the relative price and availability of unhealthy vs. healthy food, portion sizes, and the formulation/content of convenience food
2. The 'physical activity environment' – examples include local transport options, safety issues, technology and labour-saving devices, sedentary jobs, and the availability of PE in schools
3. The 'social environment' – advertising, education, social acceptability of overweight and/or obesity, peer pressure, family/social norms, and cultural practices.

This means that tackling obesity is complex. It requires a coordinated 'whole-systems' response by organisations, communities and individuals.

Much of this approach was outlined by the Government's 2007 Foresight Report, Tackling Obesity: Future Choices – Project Report.¹

The OSP is Hackney's whole-systems approach to supporting obesity reduction and promoting healthy weight in the borough. It brings together senior partners from transport, parks, business and regeneration, education, housing, Young Hackney, regulatory services and environmental health, planning, the CCG and public health, to coordinate a whole-systems response to this complex issue. It has been running since February 2016 and is chaired by the Council's Chief Executive, Tim Shields.

To date the OSP have worked to implement the Daily Mile in schools, produced an affordable recipe pack (designed by local residents), supported food businesses to improve their food offer (through the Healthier Catering Commitment), and worked with adult social care to improve access to support for service users who are overweight and obese. Work continues on these areas.

This year, the OSP has worked on four priority areas:

- Making healthy profitable – working with businesses to promote healthier food
- Connecting green spaces
- Borough-wide engagement

¹Foresight, Tackling Obesity: Future Choices – Project Report
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/287937/07-1184x-tackling-obesities-future-choices-report.pdf

- Making staff active, happy, and healthy

The Local Government Declaration is an action under the making healthy profitable priority area. The latest detailed update on this area of work for the OSP is provided as an appendix, to put this action in context.

We are expanding conversations about obesity in Hackney, to bring in a wider range of voices from the voluntary sector, healthcare providers, businesses and other sectors, and define together how best we should work to address obesity, as we redefine our strategic approach during 2018.

3. Background to the Local Government Declaration on Sugar Reduction and Healthier Food

The purpose of the Local Government Declaration on Sugar Reduction and Healthier Food is to provide a framework to support local authorities to make a public commitment to improve the availability of healthier food and drinks and to reduce the availability and promotion of unhealthy options. This is a key component of a strategy to reduce obesity and other diet related diseases such as dental decay, diabetes, cardiovascular disease and some cancers.

The Declaration was developed by Sustain, an alliance of over 100 national public sector organisations working to better food and farming policies, and is supported by Greater London Authority.

A number of London local authorities have signed up to the Declaration and have developed local action plans under the key areas.

The specific focus on sugar reduction was agreed in response to the recommendation from the Scientific Advisory Committee on Nutrition (SACN) that population average intake of free sugars should not exceed 5% of total dietary energy. The SACN evidence review highlighted that consumption of sugar sweetened drinks, compared to non-sugar sweetened drinks, results in greater weight gain in children and adolescents due to increased energy consumption as well as increasing the risk of dental caries and type 2 diabetes. Average intakes of sugar in England are three times higher than the maximum recommended level in school-aged children and teenagers and around twice the maximum recommended level in adults.

A recent Sugar Smart survey conducted in Hackney in October 2017 found that 83% of residents said they were 'concerned' or 'very concerned' about the amount of added sugar in food and drink with 66% stating they would like help in reducing the amount of sugar they ate. Almost all of the residents who responded to the survey stated they were worried about the effects of sugar on dental health, weight gain and increased risk of diabetes.

In 2017, the amount of sugar consumed by staff in the Hackney Service Centre was roughly 240,000 teaspoons.

The Great Weight Debate conducted nationally in 2017 findings saw 54% of residents in Hackney state tackling childhood obesity should be a high priority, with a further 35% stating it should be top priority. Of the options given for the things that made it harder for children to lead healthy lives, the highest response from Hackney residents was, 'too many cheap unhealthy food and drink options' (62%), whilst the top response for 'how do you think children can be better supported to lead healthier lives' was 'cheaper healthy food and drink' (44%).

4. Links to wider strategic aims

Signing up to the Declaration will support Hackney's Joint Health and Wellbeing Strategy priority: 'Improving the health of children and young people, in particular tackling childhood obesity and working with pregnant mothers and children under five years old'.

It will also support the Mayoral manifesto commitment to support everyone to lead a healthier life.

Signing the declaration will be an opportunity to demonstrate leadership and to communicate to residents all of the work that is being done locally on obesity, including reducing sugar and promoting healthier food.

The Declaration also links to and supports the borough-wide Sugar Smart campaign.

5. Hackney's Local Authority Declaration on Sugar Reduction and Healthier Food – in detail

By signing the Declaration the local authority commits to implementing at least one action from each of the six key areas. In addition, the local authority commits to report on progress annually. The longer term aim is that each year the local authority will build on their previous commitments and take on one or more new actions, as well as maintaining previous actions.

The six areas within the Declaration are: advertising and sponsorship, improving food controlled by the Council, reducing the prominence of sugary drinks, supporting businesses and organisations, supporting healthy public events, and raising public awareness.

The below actions were agreed at OSP meeting in February 2018, and lead officers and resources have been identified to support progressing these over the next year:

Area 1 – Tackle advertising and sponsorship

- The Council will make a case by case decision on accepting sponsorship from sugar-sweetened fizzy drinks companies and sponsorship from these companies will not be accepted for events targeting children, as per the Corporate Sponsorship Policy.
- Advertising billboards under LBH control/influence will not promote sugar-sweetened drinks, and opportunities will be explored to restrict commercial advertising of these products in the borough

Area 2 - Improve the food controlled or influenced by the council and support the public and voluntary sectors to improve their food offer

- Ensure healthier catering standards (Government Buying Standards) are included in food contracts controlled/commissioned by the Council including the Council building café, meals on wheels, lunch clubs, schools catering contracts
- Promote healthier vending at leisure centres and Homerton Hospital to reduce the availability of sugar sweetened beverages and confectionary and increase the availability of healthier options
- Amend product placement and promote healthier options in Council Café and at cafes in leisure centres
- Remove sugar from Council office kitchens

Area 3 – Reduce the prominence of sugary drinks and actively promote free drinking water

- Propose a 10p surcharge at Council cafe for sugar-sweetened drinks, with proceeds to go to the Children's Health Fund
- Encourage local businesses to provide free drinking water to customers, and highlight examples of those who do so through publicity and through apps

Area 4 – Support businesses and organisations to improve their food offer

- Continue to implement the Healthier Catering Commitment, to support food businesses to make food and drink provision and promotion healthier
- Identify businesses from different cultures well represented in Hackney (e.g. Turkish, African-Caribbean, African, White British) to promote Healthier Catering Commitment and to act as food champions with other businesses from the same communities
- Propose planning policies to restrict new hot food takeaways opening near schools, prevent over-concentration of takeaways in high streets, and require new takeaways to operate in compliance with the Healthier Catering Commitment
- Explore potential to provide discounts to business rates for businesses that are compliant with food hygiene and healthier catering standards

Area 5 – Public events

- Develop healthy standards for public events, to ensure that healthier food and drink is available at public events organised by the Council

Area 6 – Raise public awareness

- Continue to implement the Healthy Workplace Charter and take forwards actions to achieve excellence in the diet category of the charter (organisational healthy eating food plan or guidelines have been produced in consultation with staff, covering catering and events; Internal or external support is on offer for those who wish to lose weight)
- Publicise how the Council is supporting initiatives to become Sugar Smart, and results of resident surveys on attitudes towards sugar
- Promote a sugar-free fortnight at the Council, Homerton and the Clinical Commissioning Group (the three biggest employers in Hackney)

6. Governance

The OSP has committed to receiving an update on the progress of the actions within the Declaration on a quarterly basis.

If agreed, a member of the OSP will report back on progress of the Declaration to the Health and Wellbeing Board in 2019.

Appendix A:

Hackney Obesity Strategic Partnership (OSP) – Making Healthy Profitable **Summary and action plan - June 2018**

Group members

Gerry McCarthy (lead) Damani Goldstein
Nilesh Lad Jack Gooding
Olga Vandenberg

Overview

- The actions under each area of Hackney's Local Government Declaration on Sugar Reduction and Healthier food were agreed at the February OSP meeting
- Lead officers for each action have since been contacted to inform them that this will fall under their service area, and to identify what additional support, if any, is required to achieve the action over the next 12 months
- Initial work has progressed on the actions but the main focus has been on signing up to the declaration, by engaging with senior political leaders (Cllr Demirci) to take to the Health and Wellbeing Board for endorsement and then to a full Council meeting.
- The signing of the declaration will offer an opportunity to communicate to residents not only that we are signing up to the declaration, but also to highlight all of the wider work that the Council is doing to support promoting healthy weight in the borough, an action that has been discussed at previous OSP meetings.
- The funding for the Mayor's Business awards is not yet finalised, but the awards will likely take in March 2019.
- A four week staff campaign to reduce sugary consumption #ditchthefizz has run from mid-May to mid-June.
- A sugar smart debate for children and young people is scheduled for 21/06 at Clapton Girls academy.

Progress to date against the priority actions for 2017/18

| | Priority actions for 2017/18 | Timeframe/ Lead | Update |
|---|--|---|---|
| 1 | Include a Healthier Business category in the Mayor's Business Awards | March 2019 Olga Vandenberg | Funding has not yet been finalised, the date for the awards has been pencilled in for March 2019. Discussions have taken place to include a Healthier rather than or in addition to a Healthy Business award, to include businesses such as takeaways who have made the most improvements to their food offer, and to tie in with the Healthier Catering Commitment. |
| 2 | Take a proposal for the Local Government Declaration to the OSP | June 2018 Gerry McCarthy / Damani Goldstein | Most of the work between now and the previous OSP meeting has been working to sign up to the declaration, including engaging with senior political leaders. The declaration will be signed off in June 2018. Lead officers for each action area have been followed up with, and initial work has started. |
| 3 | Ensure staff benefits/promotions include healthier choices | January 2018 Nilesh Lad | Vectis have agreed to revisit the imagery that they use when promoting items through the scheme. When advertising restaurants or food offers for example they will use images of the healthier options. Vectis have also agreed that we can nominate local businesses for the scheme, which means that we can promote healthier options locally. In addition, the food hygiene ratings guide will be checked as a default process before any restaurant is included in the program with any food outlets not achieving a minimum of 3 stars being excluded. |
| 4 | Expand Sugar Smart campaign into workplaces | February 2018 Kerry Littleford / Mary Atkinson | <u>Complete</u> A four week staff campaign to reduce sugary consumption #ditchthefizz has run from mid-May to mid-June. |
| 5 | Scope options for business incentives/business rate relief | February 2018 Olga Vandenberg | Initial conversations have taken place about what activity or schemes would qualify businesses to receive discounted business rates. |

| | | | |
|---|--|---|---|
| | | / Damani Goldstein | Next steps would be to write a business case outlining the rationale behind the rates relief. |
| 6 | Scope options for licensing conditions to promote healthier catering | February 2018 David Tuitt / Damani Goldstein | Not progressed, update to be provided for next OSP meeting. |

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Report to Hackney Health and Wellbeing Board

| | | | |
|-------------------------|--|--------------|---------------------|
| Item No: | | Date: | 13 June 2018 |
| Subject: | Update on East London Health & Care Partnership | | |
| Report From: | Samantha Campbell | | |
| Summary: | Update from East London Health & Care Partnership to Hackney Health and Wellbeing Board June 2018 | | |
| Recommendations: | The Health and Wellbeing Board is recommended to: To note the update on the East London Health & Care Partnership | | |
| Contacts: | Samantha Campbell | | |

1 Attachments

Background papers

Appendix 1: ELHCP general update for Hackney Health & Wellbeing Board January 2018

| | |
|--|-----|
| Comments of the Corporate Director of Finance and Resources | N/A |
| Comments of the Corporate Director of Legal, HR and Regulatory Services | N/A |

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Update from East London Health & Care Partnership to Hackney Health and Wellbeing Board June 2018

Created by: Samantha Campbell

East London Health & Care Partnership

Update – June 2018

Introduction

Report

The East London Health and Care Partnership (ELHCP) brings together the 12 local NHS organisations (commissioners and providers) and eight local councils to improve health and care services and outcomes. It takes the lead around the NEL Sustainability and Transformation Plan (STP).

This is an update on the activities of the Partnership:

- the proposed changes to the governance arrangements to enhance the effectiveness of the ELHCP and ensure it can drive the changes required to improve services and health outcomes
- the latest summary of progress on the main transformation programmes delivered through the ELHCP
- the review of ELHCP organisational development
- the main communication and engagement developments in the last quarter.

ELHCP Governance

The ELHCP has been operating for over 12 months bringing together commissioners, providers and other partners including local councils and the voluntary and community sector. Although the Partnership is not a statutory body and does not have any formal decision making power, it is timely to review the ELHCP governance in light of the arrangements across east London, namely the establishment of the NEL Commissioning Alliance and the appointment of a Single Accountable Officer.

In January both the ELHCP Board and Executive agreed to:

- strengthen the Partnership Executive so that it meets monthly and is comprised of the Chief Executives and other senior leaders from across NEL including all major providers, CCGs, primary care, local councils and the Clinical Senate. The CCGs are represented on the Executive through the Single Accountable Officer and the NELCA Chair of Chairs (Dr Anwar Khan)
- change the Board to an NEL Assembly that meets every three months with a range of stakeholders. This will take a themed approach to each meeting with an overall focus on health and wellbeing, prevention and self-care. It will provide strategic advice to the Executive as it looks to deliver the key ambitions and transformation set out in the STP
- use each of the integrated care systems as the main building block for driving delivery forward. NEL will focus on the key enablers – workforce, estates and digital

- focus on further work around prevention and demand management working with our local authority colleagues to ensure we get it right for north east London.

Further work was requested to define more closely the links between the ELHCP Executive and the three System Delivery Boards established to deliver the local integrated care partnerships and around the relationship and reporting to regulators (assurance). The ELHCP has also started a review of the current NEL Sustainability and Transformation Plan. This is to take account of the updates to the Five Year Forward View, the latest Planning Guidance issued by NHS England and the formation of the NEL Commissioning Alliance. This will set out the key decisions and deliverables for 2018/19.

We will be holding our first Assembly in September or October which will be themed around the STP priorities. The plan is to involve a wide range of stakeholders including patient groups such as Healthwatch and the community and voluntary sector.

Delivery of the NEL Sustainability and Transformation Plan

The ELHCP drives the transformation programmes within the NEL Sustainability and Transformation Plan.

Key progress areas to note are:

- Mental Health: Successful bid for Perinatal Mental Health services which will enable 30,000 women a year to access appropriate specialist treatment and support
- Primary Care: Online consultations were available across five CCG areas by the end of March following a procurement exercise. All of north east London will be covered for primary care online consultations for 2018/19
- Medicines Optimisation: Following a review by all NEL CCGs of the 18 NHS England recommendations of low value drugs to be stopped, this was implemented as of April 2018
- End of Life Care: A proposal was taken to the Executive for a decision to develop End of Life Care as a workstream. The proposal was approved The first formal meeting of the Task and Finish Group took place 6 June to scope out key deliverables, timelines and priorities
- Maternity: Recruitment and retention campaign launched at the end of May. The campaign aims to encourage new qualified and existing midwives to come and work in east London. It is being supported by all three acute Trusts – Homerton, Barts and Barking Havering and Redbridge Hospitals
- Outpatients: Outpatients transformation has been identified as a priority for the Partnership. The Clinical Senate is leading a review of outpatients across NEL which aims to improve the processes and communication between primary, secondary and community care.

The NEL JSNA/health profile has been refreshed to inform the NEL business plan.

Organisational Development

Alongside the refresh of the Sustainability and Transformation Plan, a review of the ELHCP organisational development strategy and plan is underway. It will build on the early successes of the programme in securing support from Staff College to support

medicines optimisation, end of life care and diabetes work and with the Dartmouth Institute to support Integrated Care Partnerships. This will be integrated into the enabler workstream around workforce and seek to link together the organisational development needed to deliver the STP priorities in 18/19 and beyond.

Communications and Engagement

The ELHCP undertakes communication and engagement across NEL on some areas of the STP. In the last quarter, the Partnership's external website www.eastlondonhnp.nhs.uk has been rebuilt with an improved structure to bring it in line with industry standards. One of the site's new features is a section devoted to health and care workforce recruitment and retention. This is work in progress but a preview is available at <http://elhpcareers.speedwaystaging.co.uk/>.

The communications team supported the maternity workstream with a staff recruitment and retention campaign, which launched on 29 May. The campaign will have two target audiences: people looking for a career and those already working here that we want to retain. A creative treatment was developed for the campaign, enlisting the help of maternity staff to generate ideas, key messages and to also front it. A preview of some of the video material is available to view: <https://youtu.be/CUQ6qtIN1ts>

We held a very successful second meeting with Community and Voluntary Sector (CVS) colleagues at the end of March. This was a follow-up to a meeting held earlier in the year, where we collectively identified STP work stream areas that the CVS could support. This was taken a step further and they have been linked in with the work stream leads for Mental Health, Cancer and Digital.

More than 70 health and care professionals from across east London attended the ELHCP 'Let's Get Digital' conference in February. The aim of the event was to give delegates an opportunity to find out how the digital agenda is progressing and future opportunities to align our digital offer across the whole of east London.

The event focused on four key themes:

1. Shared patient records
2. Patient engagement
3. Population health analytics
4. Assistive technology such as Telehealth

Keynote speakers included the head of Barclays Bank's Digital Eagles programme who spoke about how they have encouraged more people, especially older people, to use the internet and online services.

A video from the event is available to view: <https://youtu.be/uNa2sYE8OYw>

An NEL Citizens' Panel is being established to gather the views of patients and the wider community in shaping and driving decisions about health and care services. Discussions are currently taking place with local authority and provider colleagues to identify any alignment with the work that they are doing.